



Business Inc.

Take part in an eight-week
business program. Learn from
professionals and make your
business dreams a reality!

TORONTO PUBLIC LIBRARY

Starting a business?

Let us help boost your plans!

Program Dates and Details:

Location: Danforth/Coxwell Branch, 1675 Danforth Ave.
Sessions: Tuesdays, October 24 – Dec 12, 6-9 pm

Location: Northern District Branch, 40 Orchard View Blvd.
Sessions: Thursdays, October 26 – Dec 14, 6-9 pm

Cost:

Price: \$150+HST per participant
Value: \$700 per participant. This program is generously supported by Toronto Public Library Foundation.

Applications:

Your application will be reviewed for:

- ✓ Demonstrated intent to start a new business within a six-month period or to accelerate the growth of an early-stage business
- ✓ A potentially viable business idea
- ✓ Opportunity for business growth
- ✓ Attendance at the orientation session

*Enrolment is limited to 20 participants per location (total of 40).
A valid Toronto Public Library card is required to participate.*

Please see the brochure back panel for information on the orientation sessions and application requirements.

Course Outline:

Module 1: Taking the leap to entrepreneurship

Module 2: Market research for your business

Module 3: Resources for researching your business

Module 4: Developing a powerful marketing strategy

Module 5: Creating an operating framework for success

Module 6: Financial Management I

Module 7: Financial Management II

Module 8: Sales, it's a Process.

Plus – leverage expertise from a business advisor:

- ✓ Email access for the duration of the program
- ✓ Group discussion during each Module
- ✓ Review your business plan, following Module 8.

Benefits:

During the program, you will:

- ✓ Prepare / update your business plan
- ✓ Access a business advisor and other valuable resources
- ✓ Network with other entrepreneurs.

Upon completion, you will:

- ✓ Obtain a Business Seminar Series Certificate of Completion from the Toronto Business Development Centre
- ✓ Be eligible to apply for a small business loan ranging from \$5,000 – \$30,000.*

** Completion of the course is not an automatic qualification for the loan.*

Orientation Sessions:

Learn more before applying. Register online or by calling 416-345-9437 to attend one of these sessions:

Location: Danforth/Coxwell Branch, 1675 Danforth Ave.
Orientation: Tuesday, September 26, 6:30-8pm

Location: Northern District Branch, 40 Orchard View Blvd.
Orientation: Thursday, September 28, 6:30-8pm

Applications:

Please complete the application by Friday, October 13, 2017 and send via fax or email to:

Email: BusInc@tbdc.com

Fax: 416-345-9044

Questions: 416-345-9437

Application: torontopubliclibrary.ca/businessinc

Partners:



Toronto Business Development Centre provides a wide range of resources and guidance to new and emerging businesses in Toronto. **tbdc.com**



The Economic Development & Culture Division of the City of Toronto offers many resources to help early stage and other businesses succeed. **toronto.ca**



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torontopubliclibrary.ca/businessinc

